



The Best Offense is a Good...

A Valortech Case Study

The Client:

5 national, private company that provides support for over a quarter million members

The Background:

Our client is a private company that provides Marketing, Operations and Customer Care for a national organization helps Americans avoid danger, save lives and keep their families safe through responsible gun ownership, training and certification. They're one of the fastest-growing companies in America and have been recognized six years running as a Top Workplace/Best Places to Work in SE Wisconsin.

The Problem:

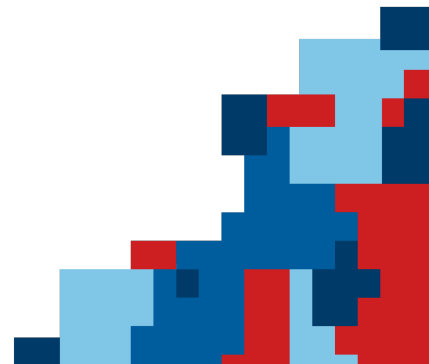
Considering their focus on self-defense education, our client had a less-than-ideal approach to their organizational cyber security before enlisting Valortech. With a (still growing) team of over 400 people, many of whom operate remotely using company devices to access shared cloud resources, a security breach was a looming threat to their data, their people and their business.

Unfortunately, their prior managed service provider didn't recognize the threat. Not recognizing cyber security, planning and protocol as a priority for them was putting their business at risk to the exponential occurrences of cyber attacks on small to medium-sized businesses in today's world.

It was only their need to meet compliance guidelines—specifically, the Payment Card Industry Data Security Standard (PCI DSS)—that Valortech was discovered as a new resource and brought on to assist them in late 2019.

The Solution:

As always, Valortech first completed a comprehensive infrastructure audit, identifying many latent security issues present from the previous provider's tenure. The gaps were significant. Taking these insights, Valortech then developed a comprehensive, phased strategic plan tailored to our client's organization and infrastructure to not only meet compliance standards but to set them up for long-term security sustainability and practices.



This plan included a complete end-to-end strategic front including:

- Business continuity and data recovery
- Comprehensive networking
- Virtual private networking
- Remote monitoring and management
- Cybersecurity training
- Improved communication
- Security information and event management (SIEM)

The Result:

With an annual growth rate of 40+ percent combined with the challenges of a post-pandemic, remote-work culture, it's needless to say our client continues to increase the demands put on their IT infrastructure every day. As a trusted partner, Valortech has not only upgraded their defense and security measures, but has continually supported and conquered the technology challenges a growing organization faces on a daily basis.

“Working with Valortech has helped to improve our security by 100%... an improvement made all the more impressive by the fact that we really had no security whatsoever starting off.” -Lead client contact

Our client has experienced zero data breaches or cyber security issues since working with Valortech and maintains industry-best compliance and protocol... assuring their business health for years to come.

About Valortech:

Located within Milwaukee's largest carrier hotel & data center, Valortech® delivers our clients military-grade IT security, resources and performance.

We're bred from world-class service & structure and are proud to be a Service Disabled Veteran Owned Small Business (SDVOB). We hold ourselves to a higher standard of ethics and believe integrity comes before all. We consider our employees AND our clients family.

Our complete set of professional information technology offerings include managed IT services (Monitoring, user support, system support), managed security services (Data, network, people), data center services (Co-location, public, private, hybrid), professional services (network & infrastructure, talent services, cloud migration, consulting) and technology investments (Gear, software, licensing).

We've earned our stripes. Our industry certifications, education and experience are the backbone of our security-first, comprehensive approach to mission-critical digital business & strategy. Let Valortech show you how we deliver Military-Grade IT Support™.

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